

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. **Sponsor/Administrator:** This Contest is sponsored by Hisense Canada Co. (the “**Contest Sponsor**”). Hisense is an Official Sponsor of the FIFA World Cup 26™. This Contest is sponsored solely by the Contest Sponsor and administered solely by the Administrator. FIFA, the FIFA World Cup 26™, and each of their respective parents, affiliates, subsidiaries, and related entities (collectively, the “FIFA Entities”) are not responsible for the administration of this Contest, the selection of winners, or the fulfillment of prizes. If this Contest is promoted on, or entries are collected through, any social media platform, this Contest is in no way sponsored, endorsed or administered by, or associated with, that platform including (Facebook, Twitter, Youtube, Pinterest, Instagram or Google etc). You understand that you are providing your information to the owner of this contest and not to Facebook, Twitter, Youtube, Pinterest, Threads, LinkedIn, TikTok, Instagram or Google.
2. **Eligibility:** Hisense Get in the Game Contest is open only to those who are at least 18+ years old at the time of entry. The competition is open to the legal residents of Canada; specifically, the provinces of Ontario, British Columbia, Alberta, Saskatchewan, Manitoba, New Brunswick, Nova Scotia, Prince Edward Island, Newfoundland and Labrador, and is void where prohibited by law. The contest is subject to all applicable federal, provincial and local laws and regulations. Void where prohibited.

To be eligible, participants must have online access with a valid email address as of the date of their entry. **Each person can only submit the contest form once throughout the Contest Period.** If the identity of a participant is disputed, the authorized account holder of the email address submitted at the time of entry will be deemed to be the participant and such individual must comply with these Rules. The individual assigned to the email address by an online service provider, Internet access provider or other organization responsible for assigning the email address for the domain associated with the submitted email address is considered the authorized account holder. A participant may be required to provide the Contest Sponsor or the Administrator with proof that they are the authorized account holder of the email address associated with the winning entry.

3. **Agreement to Rules:** By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of Hisense Canada, as final and binding as it relates to the content. The contest is subject to all applicable federal, provincial and local laws.
4. **Contest Period:** Entries will be accepted online starting on or about February 18th, 2026 at 8:00 AM and ending March 31st, 2026 at 11:59 PM. All online entries must be received by March 31st, 2026 at 11:59 PM. All times are (GMT-07:00) Mountain Time (US & Canada). One (1) winner will be selected by random draw within three weeks from all eligible entries received.
5. **How to Enter:** Hisense Get in the Game Contest can be entered by following us on our social platforms (FB, Insta and TikTok), responding to the Poll, Quiz, Opinion with #GetInTheGame in comments and filling out the contest form. Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Hisense Canada. You may enter

only once, and you must fill in the information requested. You may not enter more times than indicated by using multiple e-mail addresses, identities or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of Hisense Canada.

6. **NO PURCHASE NECESSARY: Purchase is not required and does not enhance a person's chances of winning.**
7. **HOW TO WIN A PRIZE:** *One (1) winner will be selected by random draw from all eligible entries received across Instagram, Facebook, and TikTok.*

If the selected potential Grand Prize winner is disqualified or fails to satisfy the requirements of these Rules, the Sponsor and/or Administrator may contact the next eligible Alternate Potential Winner, in the order selected, until the Prize is awarded or there are no alternates remaining.

Before being declared a winner, the selected entrant must correctly answer, without assistance, a time-limited mathematical skill-testing question

8. **Prizes:** The approximate retail value of prize is
1x 65S7N Canvas TV Price \$1,399.99 + Tax

You are not guaranteed to win a prize, and your chance of winning is dependent on the total number of eligible entries received. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by the Sponsor. No cash or other prize substitution permitted except at Sponsor's discretion. The prize is nontransferable. All prize related expenses, including without limitation any and all federal, provincial, and local taxes shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted. Acceptance of prize constitutes permission for Hisense Canada to use winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

9. **HOW TO CLAIM A PRIZE:**

If you are notified by email that you are eligible to win a prize, within three (3) business days from the Prize Claim Notification at the email provided, regardless of when it is received:

- the potential winner must claim his/her prize as instructed in the Prize Claim Notification email;
- the potential winner will be required to correctly answer a mathematical skill-testing question (involving addition, subtraction, multiplication and division) without assistance of any kind, whether mechanical or otherwise.
- the potential winner must accept the terms, sign and return a Declaration of Compliance and Release, which confirms compliance with these Rules and releases the Contest Sponsor and Administrator from all liability with respect to the participant's participation in this Contest and the awarding, use and misuse of any prize;
- the potential winner must supply his/her complete mailing address; and
- the potential winner may be asked to supply valid photo identification.

Once these steps have been completed, the Contest Administrator or Contest Sponsor's designated agent will confirm the potential winner as a verified winner of the applicable prize. Once verified, the Contest Administrator's designated agent will make arrangements for fulfillment of the prize.

10. **Odds:** The odds of winning depend on the number of eligible entries received.

11. **Winner selection and notification:** Winners of the contest will be selected in a random drawing under the supervision of the Sponsor. Winners will be notified via e-mail to the e-mail address they entered the contest within ten (10) days following the winner selection. Hisense Canada shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. Before being declared a winner, the selected entrant must correctly answer, without assistance, a time-limited mathematical skill-testing question

If the selected winner cannot be contacted, is ineligible, fails to claim the prize within 10 days from the time award notification was sent, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited and an alternate winner selected. The receipt by winner of the prize offered in this contest is conditioned upon compliance with any and all federal and provincial laws and regulations.

ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE HISENSE GET IN THE GAME CONTEST AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

12. **Rights Granted by you:** By entering this content you understand that Hisense Canada, anyone acting on behalf of Hisense Canada, or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the CONTEST, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

13. **Terms:** Hisense Canada reserves the right, in its sole discretion to cancel, terminate, modify or suspend the contest should (in its sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the contest. In such case, Hisense Canada may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by Hisense Canada. Hisense Canada reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the contest or website or violates these Terms & Conditions.

Hisense Canada has the right, in its sole discretion, to maintain the integrity of the contest, to void votes for any reason, including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by contest rules; or the

use of bots, macros or scripts or other technical means for entering. Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the contest may be a violation of criminal and civil laws and should such an attempt be made; Hisense Canada reserves the right to seek damages from any such person to the fullest extent permitted by law.

By entering the contest, you agree to receive email newsletters periodically from Hisense Canada. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the newsletter.

14. Limitation of Liability: By entering you agree to release and hold harmless Hisense Canada and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.

15. Disputes: THIS HISENSE GET IN THE GAME CONTEST IS GOVERNED BY THE LAWS OF CANADA AND AB, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Alberta having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest), and participant further waives all rights to have damages multiplied or increased.

16. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Hisense Canada Web Site. Read the Privacy Policy here: [Privacy - Hisense Canada \(hisense-canada.com\)](https://www.hisense-canada.com/privacy).