

Hisense Canada VIDAA Laser TV and XBOX Promotion

Official Terms and Conditions

[Note: Short terms on last page]

PURCHASE IS NECESSARY. INTERNET ACCESS AND A VALID EMAIL ACCOUNT ARE REQUIRED.

Important Dates

Valid purchase period: August 12, 2026 to November 30, 2026.

Claim Deadline: Submit by December 31, 2026 at 11:59:59 p.m. ET

Redemption Deadline: Redeem XBOX Design Lab and XBOX Game Pass Premium codes by December 31, 2026 at 11:59:59 p.m. ET.

1. AGREEMENT TO BE LEGALLY BOUND BY THE TERMS AND CONDITIONS

By participating in this Offer (defined below), you are signifying your agreement that you have read and agree to be legally bound by the terms and conditions of these Official Terms and Conditions (the “**Terms and Conditions**”).

2. ELIGIBILITY

The Hisense Canada VIDAA Laser TV Promotion (the “Offer”) begins on **August 12, 2026 at 12:00:00 a.m.** Eastern Time (“ET”) and ends on **November 30, 2026 at 11:59:59 p.m. ET** (the “Offer Period”). Legal residents of Canada, including residents of **Québec**, who are located within Canada, have attained the age of majority in their respective province or territory, and possess both a valid mailing address and valid email account are eligible to participate (each such resident a “**Participant**” or “**you**”).

Employees of Hisense Canada Co. (the “**Sponsor and Administrator**”), Microsoft Corporation and/or XBOX and their respective affiliates, associated companies, parent, sister and subsidiary companies, advertising and promotional agencies, fulfilment partners, participating retailers, VIDAA, and any other party in any way involved in the development or administration of this Offer (collectively, the “Offer Parties”), along with their immediate family members and household members, are excluded from participation in the Offer. In these

Terms and Conditions, “immediate family” means mother, father, siblings, children, and spouse or common-law partner, irrespective of place of residence. Groups, clubs, organizations, businesses, and commercial or non-commercial entities cannot participate in the Offer. Offer open to individual consumers only. Commercial purchases or group submissions are not eligible.

If it is discovered by the Sponsor or Administrator that any person has attempted to use multiple names, multiple identities, automated, macro, script, robotic or other system(s) or program(s), or any other means not in keeping with the Sponsor or Administrator’s interpretation of the letter and spirit of these Terms and Conditions, to enter or otherwise participate in or disrupt this Offer, then they may be disqualified from the Offer in the sole and absolute discretion of the Sponsor or Administrator. The Sponsor, Administrator, other Offer Parties, and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the “Released Parties”) are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed or incomplete Requests (as defined below), all of which are void.

If you participate via a mobile device, you may incur standard data charges from your wireless service provider. Check with your wireless service provider for details on these and other applicable charges. Participants are solely responsible for any such data charges.

3. The Program

Sponsor is offering eligible Participants who purchase a Participating Product, as indicated in Exhibit A, from any authorized retailer in Canada, in-store or online during the Purchase Period (defined below in Section 4), the opportunity to receive one promotional code for a **XBOX Design Lab controller** and **one promotional code for one month of XBOX Game Pass Premium** (new XBOX members only), each subject to these Terms and Conditions and applicable Microsoft/XBOX terms, provided that they submit a valid Request in accordance with these Terms and Conditions.

Online purchases from internet auction sites or purchases of open box items, resold, refurbished, reconditioned models, display units, counterfeit products, products obtained through unauthorized means, and/or free, giveaway, or other complimentary promotional merchandise are not eligible under this Offer. For avoidance of doubt, this also excludes

purchases from eBay, Amazon Marketplace, Best Buy Marketplace, or any other similar third-party marketplace unless expressly designated by Sponsor as eligible.

The Offer consists of: (i) one promotional discount code that can be applied toward a standard XBOX Design Lab controller configuration, including personalized engraving; and (ii) one promotional code for one (1) month of XBOX Game Pass Premium, valid for new Game Pass members only. Additional XBOX Design Lab upgrades or paid options, including, without limitation, rubberized grips and metallic components, may incur additional charges payable by the Participant. XBOX Game Pass Premium requires a valid payment method and automatically renews at the then-current regular monthly rate unless cancelled before renewal. Available content and benefits may vary by region, device, platform, plan, and overtime.

The Offer is available only while supplies and promotional codes last. Codes have no cash value, are not redeemable for cash, and may not be sold, transferred, substituted, combined with any other offer, or replaced if lost, stolen, deleted, expired, or used without authorization, except where required by law. Each code may be used only once and must be redeemed by the Code Redemption Deadline.

4. PROGRAM PERIOD AND KEY DATES

To be eligible to receive a Reward:

- A) Eligible Products must be purchased between **August 12, 2026 at 12:00:00 a.m. ET** and **November 30, 2026 at 11:59:59 p.m. ET** (the "Purchase Period");
- B) Submission (each a "Request" or "Submission") must be completed at www.hisensezone.com and received on or before **11:59:59 p.m. ET on December 31, 2026** (the "Submission End Date"), unless otherwise communicated by Sponsor; and
- C) XBOX Design Lab code must be redeemed at <https://XBOXdesignlab.XBOX.com/> and XBOX Game Pass Premium code must be redeemed at <https://www.XBOX.com/en-CA/XBOX-game-pass/> by December 31, 2026 at 11:59:59 p.m. ET (the "Code Redemption Deadline").

5. HOW TO PARTICIPATE

You may need the product model/SKU, product serial number, valid email address, mailing

address, and valid proof of purchase for the redemption process. Carefully follow the instructions during the redemption process and include all required information. Failure to do so may result in delays or disqualification.

Participants may participate in the Offer by completing the following steps:

- A) Purchase a Participating Product from an authorized retailer in Canada, in-store or online, during the Purchase Period and ensure that you receive and carefully store the applicable sales receipt evidencing such purchase (the "Sales Receipt"). The Sponsor or Administrator reserve the right to request from a Participant the original Sales Receipt for verification purposes where there is reasonable suspicion of fraud, misrepresentation, duplicate claim, or other eligibility concerns. Participants must ensure that the applicable Sales Receipt identifies the retailer, date of purchase, item(s) purchased, model/SKU, and purchase price;
- B) Register to request participation in the Offer by completing all required fields, including the eligible product purchased, serial number, required contact information, and all required steps on www.hisensezone.com (the "Offer Website");
- C) Take a photograph, scan, or save an online receipt as a PDF of the applicable Sales Receipt in its entirety. The Image must be clearly visible to the Sponsor or Administrator in their sole judgment;
- D) Submit the Image in an applicable format, such as png, jpeg, pdf, or tif file type, and within the file size limits stated on the Offer Website, by using the submission method detailed on the Offer Website; and
- E) If the Submission is approved, Sponsor or Administrator will send an email to the Participant with one XBOX Design Lab promotional discount code that can be redeemed here <https://XBOXdesignlab.XBOX.com/> and one XBOX Game Pass Premium promotional code that can be redeemed here <https://www.XBOX.com/en-CA/XBOX-game-pass/>
- F) Once a Participant registers for the Offer, information supplied may not be changed, so enter carefully to ensure accuracy. Follow all on-screen instructions and complete all steps to register for the Offer. All Submissions must be received by the Submission End Date.

6. PROCESSING OF ENTRIES

Once a Participant's Submission is processed, such Participant will be notified via email

whether such Submission has been successfully validated or given a reason why such Submission could not be processed at such time, as determined by Sponsor or Administrator in their sole and absolute discretion.

It is the responsibility of the Participant to check the applicable email account for such notification, including inbox, spam, and junk folders. A Participant with a Submission that cannot be validated may, at the Sponsor or Administrator's sole discretion, be allowed to re-upload an alternate Image that will be subject to the same Terms and Conditions as the original Submission while this Offer remains open. The Released Parties do not assume responsibility and are not responsible for electronic communications that are undeliverable for any reason.

All Requests become the property of Released Parties and will not be returned. Offer is void where taxed, prohibited, or restricted by law. Receipts obtained through unauthorized means or illegitimate channels (i.e., other than via Participating Retailers) will be void. Receipts that cannot be validated for any reason will be rejected, as determined by the Sponsor or Administrators in their sole discretion. For example only, and not an all-inclusive list, a receipt will be rejected if it: (i) fails to pass anti-fraud detection measures; (ii) is unauthorized, fake, or has been illegitimately obtained; (iii) contains any messages, code or other markings not recognized by the Released Parties; (iv) contains printing or other errors; (v) is illegible, unreadable or blank; (vi) has been previously used; (vii) reflects the use of more than an authorized number of coupons; or (viii) is incorrectly or incompletely entered or submitted.

7. VERIFICATION

All Requests and entrants are subject to verification at any time and for any reason. The Sponsor and Administrators reserve the right, in their sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Offer; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Submission and/or other information for the purposes of this Offer; and/or (iii) for any other reason the Sponsor or Administrator deems necessary, in their sole and absolute discretion, for the purposes of administering this Offer in accordance with the Sponsor's interpretation of the letter and spirit of these Terms and Conditions.

Failure to provide such proof to complete satisfaction of Sponsor within the timeline specified by Sponsor may result in disqualification in the sole and absolute discretion of Sponsor or Administrator. Proof of transmission, screenshots, captures, or attempted transmission of a

Submission or communication does not constitute proof of delivery or receipt by the Offer Website, Sponsor, or Administrator. The sole determinant of time for the purposes of this Offer will be the official time-keeping device(s) used by Administrator

8. DELIVERY OF REWARDS

Participants who are eligible to receive the Offer, as determined by Sponsor in its sole and absolute discretion and in accordance with these Terms and Conditions, will receive promotional codes by email at the email address provided during registration. No responsibility is assumed by the Released Parties for emails that are returned as undeliverable, delayed, blocked, filtered, misdirected, inaccessible, or deleted, or for any code after it has been sent to the Participant.

XBOX Design Lab Controller Redemption. To redeem the XBOX Design Lab controller offer, a Participant must visit **XBOX Design Lab**, configure an eligible standard XBOX controller, add a personalized engraving if desired, preview and add the controller to cart, and enter the promotional discount code during checkout. The code is intended for a standard controller configuration. Additional options, including but not limited to rubberized grips, metallic components, or other paid upgrades, may incur additional charges payable by the Participant. Controller delivery is expected to occur within approximately three (3) to four (4) weeks after order placement, but timing is an estimate only and may vary based on manufacturing, fulfillment, shipping, delivery location, and Microsoft/XBOX policies. Customized XBOX Design Lab products may be subject to Microsoft/XBOX policies regarding changes, cancellations, returns, exchanges, replacements, warranty, shipping, and support.

XBOX Game Pass Premium Redemption. To redeem the XBOX Game Pass Premium offer, a Participant must visit the **XBOX redemption site**, sign in to or create a Microsoft account, enter the code, provide a valid payment method, and follow the on-screen instructions. Offer applies only to new Game Pass members. Existing, prior, trial, returning, or otherwise ineligible users may not qualify, as determined by Microsoft/XBOX account validation and applicable terms. Subscription automatically renews at the then-current regular monthly rate unless cancelled prior to renewal. Available content, benefits, game library, services, supported devices, platform compatibility, and features may vary by region, device, plan, and over time. Microsoft account, internet access, and applicable system requirements are required.

All aspects of each Offer component, including eligibility, redemption, availability, support, and fulfillment, are subject to the applicable terms, conditions, policies, limitations, and requirements of Sponsor and Microsoft/XBOX. Each Offer must be accepted as awarded and is not transferable or assignable except as may be specifically permitted by Sponsor in its sole and absolute discretion. No substitutions except at Sponsor's option. Sponsor reserves the right to substitute any Offer or component thereof with an offer of equal or greater retail value. Participants are responsible for any taxes, fees, shipping charges, optional upgrades, payment method charges, subscription renewal charges, and any other expense not expressly included in the Offer.

9. GENERAL CONDITIONS

All Requests become property of Sponsor. This Offer is subject to all applicable federal, provincial, territorial, and municipal laws. The decisions of Sponsor with respect to all aspects of this Offer are final and binding on all Participants without right of appeal.

If a Participant returns a Participating Product for refund, exchange, credit, or any other return after submitting a claim or after receiving a promotional code, Sponsor reserves the right to invalidate the Offer, cancel any unredeemed code, and/or require reimbursement of the value of any redeemed Offer component, to the fullest extent permitted by law. Proof of purchase retention may be required for validation purposes. Participants found to have engaged in fraudulent returns or abuse of the Offer may be disqualified at Sponsor's sole discretion. ANYONE DEEMED BY SPONSOR TO BE IN VIOLATION OF SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE TERMS AND CONDITIONS FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF SPONSOR AT ANY TIME.

The Released Parties will not be liable for: (i) any failure during the Offer; (ii) any technical malfunction or other problems of any nature whatsoever; (iii) the failure of any Submission, code, email, account, website, or other information to be received, captured, recorded, delivered, redeemed, applied, or otherwise function properly for any reason whatsoever; (iv) any injury or damage to a Participant's or any other person's computer, mobile device, television, console, accessory, account, software, network, or other property related to or resulting from participating in the Offer; (v) anyone being incorrectly or mistakenly identified as eligible to receive an Offer; or (vi) any combination of the above. IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING

INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES ARISING OUT OF THIS OFFER.

The Sponsor reserves the right, in its sole and absolute discretion, to withdraw, amend, modify, suspend, or terminate this Offer, or amend any portion of these Terms and Conditions, in any way and for any reason at any time with or without notice, including in the event of any cause beyond the reasonable control of Sponsor that interferes with the proper conduct of this Offer, including without limitation any error, problem, computer virus, bug, tampering, unauthorized intervention, fraud, technical failure, supply constraint, fulfilment issue, code availability restriction, or contractual dependency affecting the Offer.

By entering this Offer, each Participant expressly consents to Sponsor, its agents and/or representatives, storing, sharing, and using any personal information submitted for the purpose of administering the Offer, verifying eligibility, communicating with Participants, preventing fraud, fulfilling approved Offer components, and complying with legal obligations, in accordance with Sponsor's privacy policy. Personal information may also be shared with fulfilment partners, Administrator, Microsoft/XBOX, VIDAA, participating retailers, or other service providers as reasonably necessary to administer or fulfill the Offer. This section does not limit any other consent(s) that an individual may provide in relation to the collection, use, and/or disclosure of personal information.

In the event of any discrepancy or inconsistency between these Terms and Conditions and disclosures or other statements contained in any Offer-related materials, including point of sale, television, print or online advertising, landing pages, emails, social media, or instructions or interpretations of these Terms and Conditions given by any representative of Sponsor, the terms and conditions of these Terms and Conditions shall prevail, govern, and control to the fullest extent permitted by law. In the event of any discrepancy between English Terms and Conditions and French Terms and Conditions, the English Terms and Conditions will prevail, subject to applicable law.

The invalidity or unenforceability of any provision of these Terms and Conditions shall not affect the validity or enforceability of any other provision. To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Terms and Conditions or the rights and obligations of Participants, Sponsor, or any Released Party in connection with the Offer will be governed by and construed in accordance with the domestic laws of Ontario, Canada, without giving effect to any choice of

law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties consent to the exclusive jurisdiction and venue of the courts located in Ontario, Canada in any action to enforce or otherwise relating to these Terms and Conditions or this Offer.

XBOX, XBOX Design Lab, XBOX Game Pass, Microsoft, and related names, logos, and marks are trademarks or registered trademarks of their respective owners. Microsoft/XBOX is not responsible for the administration of the Hisense claim submission process except as expressly stated in Microsoft/XBOX terms or applicable agreements. All Microsoft/XBOX products, subscriptions, services, codes, and redemptions are subject to applicable Microsoft/XBOX terms and policies.

10. SPONSOR

Hisense Canada Co.
2550 Meadowvale Blvd, Mississauga, ON L5N 8C2

To reach Hisense Canada Rebate support please send an email to
canadamarketingdtc@hisense.com

For XBOX Design Lab, Microsoft account, or XBOX Game Pass redemption support, please contact XBOX/Microsoft support through the applicable XBOX support channels

Exhibit A: Participating Products & Cashback Reward Tiers

Participating Products

- **Select Hisense Laser TV models on the VIDAA platform purchased from an authorized retailer in Canada during the Purchase Period including. Some products may require an OTA update to access the XBOX app**
- **PX4 Pro**
- **C3 Ultra Max**

- C3 Ultra
- C3 Pro
- C3
- XR10
- M2 Pro
- C2
- C2 Ultra

Offer Components

- One (1) XBOX Design Lab promotional discount code applicable toward an eligible standard XBOX Design Lab controller configuration, including personalized engraving. Additional paid customization options may require payment by the Participant.
- One (1) XBOX Game Pass Premium promotional code for a one (1) month subscription, valid for new Game Pass members only. Valid payment method required. Subscription automatically renews at the regular monthly rate unless cancelled before renewal.

Important Offer Note

Offer components are not redeemable for cash, are not transferable, are not cumulative, and are subject to eligibility, code availability, verification, and all applicable Sponsor and Microsoft/XBOX terms and policies. Codes must be redeemed by December 31, 2026.

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Short / Abbreviated Terms

Purchase necessary. Must be a legal resident of Canada, including Québec, and age of majority in province or territory of residence at time of participation. Valid on qualifying purchases of eligible Hisense Select Laser TVs on the VIDAA platform made between **August 12, 2026 and November 30, 2026** from authorized retailers in Canada, in-store or online, as set out in the full Terms and Conditions. Internet access and valid email account required. Submit eligible sales receipt, complete the registration form, and provide required product and contact information at hisensezone.com by **December 31, 2026 at 11:59:59 p.m.** ET, unless otherwise communicated by Sponsor. Approved Participants receive one XBOX Design Lab promotional discount code applicable toward an eligible standard XBOX Design Lab controller configuration, including personalized engraving, and XBOX Game Pass Premium promotional code for one month for new Game Pass members only. Additional XBOX Design Lab customization options may incur additional charges. XBOX Game Pass Premium requires a valid Microsoft account and valid payment method; subscription automatically renews at the then-current regular monthly rate unless cancelled before renewal. Available content and benefits may vary by region, device, plan, and overtime. Codes must be redeemed by December 31, 2026 at 11:59:59 p.m. ET. Codes have no cash value, are not transferable, and are subject to verification, availability, and applicable Sponsor and Microsoft/XBOX terms. Void where prohibited, taxed, or restricted. Sponsor is Hisense Canada Co., 2550 Meadowvale Blvd, Mississauga, ON L5N 8C2.